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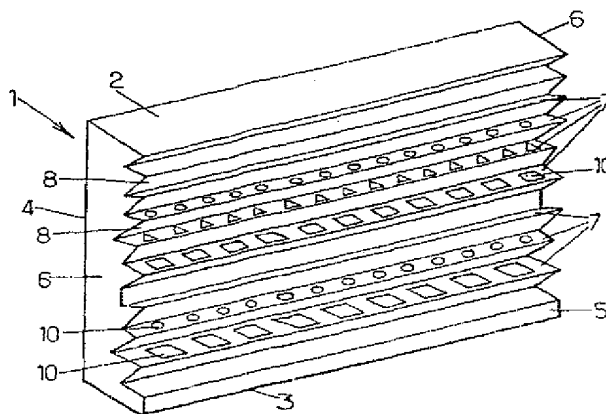
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(54) Title: DISPLAY STAND FOR ARTICLES SUCH AS COSMETIC PRODUCTS

(54) Titre : PRESENTOIR D'ARTICLES TELS QUE DES PRODUITS COSMÉTIQUES



(57) Abstract: The invention relates to a display stand for articles such as cosmetic products. The inventive display stand consists of a vertical board (1) comprising a rear face (4) and a front face (5). According to the invention, the front face is formed at least partially by a plurality of first panels (7) and a plurality of second panels (8) which are inclined in relation to the first panels (7), said first panels (7) being designed to receive the articles (10). Moreover, at least one of the second panels (8) is equipped with a reflective surface (8a) such that an image of the articles positioned on the opposing first panel (7) are visible on the second panel (8) to a person facing the board (1).

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ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

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Declaration(s) under Rule 4.17:

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(57) **Abbrégé :** Présentoir d'articles tels que des produits cosmétiques, comprenant un panneau vertical (1) qui présente une face arrière (4) et une face avant (5) formée au moins en partie par une pluralité de premiers pans (7) et une pluralité de deuxièmes pans (8) inclinés par rapport aux premiers pans (7). Les premiers pans (7) sont adaptés pour recevoir lesdits articles (10) et au moins l'un des deuxièmes pans (8) présente une surface réfléchissante (8a) de telle sorte qu'une personne disposée en face du panneau (1) observe sur le deuxième pan (8) précité l'image desdits articles rapportés sur le premier pan (7) disposé en regard.